

2019 Visiting Program for Young Sinologists (Shanghai)

I. Program Overview

Cultural exchange has long been an important way to enhance the mutual understanding between different nations and a driving force for human progress in history. In today's China, profound changes are happening in all areas including economy, society and culture, which are closely related to the history, heritage and traditions of this nation, providing diverse resources, approaches and perspectives for China Studies.

The 2019 Visiting Program for Young Sinologists (Shanghai) is based on the theme of "integration of culture and tourism for innovative development". The program chiefly covers study of contemporary China's development, including contemporary China's macroeconomic analysis, innovation-driven strategy and shift of development drivers, construction of innovative cities and sustainable development, development of urban cultural and creative industries; research on the integration of culture and tourism in Chinese cities, including cultural and creative industries and cultural heritage protection, ecological protection and tourism development, interaction and integration of cultural industry and tourism market and so on. The program will arrange young sinologists to go to Shanghai, Qinghai Province or Hainan Province to carry out social practice on topics such as China's reform and opening up and economic development, Chinese history and culture heritage and innovative development, beautiful towns and leisure tourism research and so on.

II. Collaborative Institutes

The 2019 Visiting Program for Young Sinologists (Shanghai) is hosted by the Ministry of Culture and Tourism and coordinated by the Network of International Cultural Link Entities. It is organized by the Shanghai Academy of Social Sciences (SASS) and co-organized by the SASS Institute of China Studies, and SASS Think Tank Foundation. The cooperative Institutes including Fudan University, Shanghai Jiao Tong University, Tongji University, East China Normal University, Shanghai Institutes for International Studies, Shanghai University, Shanghai International Studies University, Shanghai Normal University, etc.

III. Program Period

21 days, from June 16 to July 6, 2019.

IV. Program Schedule

June 16 (Sunday)

Full day Registration and check-in at the hotel

Night Welcome dinner

June 17 (Monday)

Morning Opening ceremony and Young Sinologists meeting

Afternoon Lecture 1: Chinese History and Urban Culture

June 18 (Tuesday)

Morning Lecture 2: Innovation-driven Development and Economic Structure Transformation

Afternoon Lecture 3: Creative Industries and Urban Tourism

June 19 (Wednesday)

Shanghai Theme Visit Day 1: Shanghai industrial, economic and integrated cultural and tourism development

Morning Visit Shanghai Shield Center

Afternoon Visit Lujiazui Financial District in Shanghai, the site of the 1st CPC National Congress, and Xintiandi

June 20 (Thursday)

Young Sinologists write outline of the program report

June 21 (Friday)

Shanghai Theme Visit Day 2: Shanghai Rule of Law and Urban Culture

Visit Shanghai Second Intermediate People's Court and Huayang Sub-district Office

June 22 (Saturday)

Young Sinologists write outline of the program report

June 23 (Sunday)

Free time

June 24 (Monday)

Shanghai Theme Visit Day 3: Shanghai Township and Rural Culture and Leisure Tourism

Visit Chongming Island, Shanghai

June 25 (Tuesday)

Morning Lecture 4: Cultural Heritage Protection and Tourism Industry Development

Afternoon Lecture 5: Service Industry Innovation and the Development of the Culture and Tourism Industry

June 26 (Wednesday)

Second interview with the tutor

June 27 (Thursday)

Young Sinologists write outline of the program report

June 28 (Friday)

Shanghai Theme Visit Day 4: Urban Science and Technology Development and Pujiang Culture and Tourism Features

Morning Young Sinologists write outline of the program report

Afternoon Visit Shanghai Electric Group and Huangpu River

June 29 (Saturday)

Young Sinologists write outline of the program report

June 30 (Sunday) to July 3 (Wednesday)

Field visit: inspection of Chinese traditional culture and tourism market

Survey in Qinghai or Hainan (to be confirmed)

July 4 (Thursday)

Full day exchange meeting of Young Sinologists' program reports, third interview with the tutor

July 5 (Friday)

Closing ceremony

July 6 (Saturday)

Return trip